



AUSTRALASIA



COW Co-operative Limited (ABN 52 404 171 844)
in conjunction with Staywell Enterprise Ltd



MAD Pride

AUSTRALASIA

a celebration of mad culture

When: 7pm on Friday 8 August, 2003

Where: Ryde Civic Hall, Devlin Street,
TOP RYDE, Australia

\$5 unwaged consumers/carers

\$15 waged consumers/carers

\$30 general public



Number here



MAD Pride™ is an International Phenomenon. MAD Pride™ is the first great civil rights movement of the new millennium. Over the last century, those asserting their rights and self-determination in the fields of race, gender and sexuality have made giant strides forward, but mental health has failed to keep pace. This is set to change...



More Information:

Mental Health Association on 9816 1611

or

NSW CAG on 9556 9219



MAD Pride™

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This is a preliminary announcement of the first New South Wales MAD Pride™ concert celebrating mad culture. The concert is planned for 7pm in the Ryde Civic Hall on Friday 8 August 2003. We will have international and local performers. Feel free to share this notice with as many people as you wish. More details will follow soon.

MAD Pride™ is an International Phenomenon. MAD Pride™ is set to become the first great civil rights movement of the new millennium. Over the last century, those asserting their rights and self-determination in the fields of race, gender and sexuality have made giant strides forward, but 'mental health' issues failed to keep pace. This is set to change!

Much of the literature around mental health has focused on the victim status of 'mad' people. MAD Pride™ on the other hand celebrates madness largely from the perspectives of people labelled with mental illness who refuse to be classed as victims. It asserts the rights of 'mad' people without pleading for them, in the belief that we should not push meekly for minor concessions, but instead change the world into a fit place for us to live in.

Madness is as much to do with sex, drugs and rock'n'roll as with the long, echoing corridors described repeatedly by survivors. And while, of course, this is far from being the whole truth, it is mindful of the tactics necessary to implant MAD Pride™ into public consciousness as a liberation struggle in its own right.

MAD Pride™ is not about political correctness. It's about reclaiming identity from the dishonest caricatures pushed by the media and by anti-mental health groups. Overseas MAD Pride™ events have raised an important concern about the globalisation of human rights violations in the psychiatric system.

40% of the surplus raised from the event will be donated to the Ian Webster Consumer Development Fund.

Tickets can be purchased from either the Mental Health Association on (02) 9816 1611 or NSW CAG on (02) 9556 9219

MAD Pride™ is a joint venture between COW Co-operative Ltd and Staywell Enterprises Ltd.



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