

MAD Pride™

AUSTRALASIA

This is a preliminary announcement of the first New South Wales MAD Pride™ concert celebrating mad culture. The concert is planned for 7pm in the Ryde Civic Hall on Friday 8 August 2003. We will have international and local performers. Feel free to share this notice with as many people as you wish. More details will follow soon.

MAD Pride™ is an International Phenomenon. MAD Pride™ is set to become the first great civil rights movement of the new millennium. Over the last century, those asserting their rights and self-determination in the fields of race, gender and sexuality have made giant strides forward, but 'mental health' issues failed to keep pace. This is set to change!

Much of the literature around mental health has focused on the victim status of 'mad' people. MAD Pride™ on the other hand celebrates madness largely from the perspectives of people labelled with mental illness who refuse to be classed as victims. It asserts the rights of 'mad' people without pleading for them, in the belief that we should not push meekly for minor concessions, but instead change the world into a fit place for us to live in.

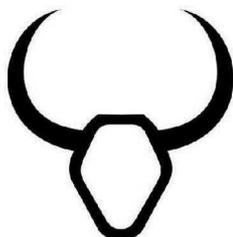
Madness is as much to do with sex, drugs and rock'n'roll as with the long, echoing corridors described repeatedly by survivors. And while, of course, this is far from being the whole truth, it is mindful of the tactics necessary to implant MAD Pride™ into public consciousness as a liberation struggle in its own right.

MAD Pride™ is not about political correctness. It's about reclaiming identity from the dishonest caricatures pushed by the media and by anti-mental health groups. Overseas MAD Pride™ events have raised an important concern about the globalisation of human rights violations in the psychiatric system.

40% of the surplus raised from the event will be donated to the Ian Webster Consumer Development Fund.

Tickets can be purchased from either the Mental Health Association on (02) 9816 1611 or NSW CAG on (02) 9556 9219

MAD Pride™ is a joint venture between COW Co-operative Ltd and Staywell Enterprises Ltd.



Ozzie Rights
Publicity Officer
COW Cooperative
GPO Box 4825
Sydney NSW 2001



**COW Co-operative Limited in conjunction with
Staywell Enterprise Limited**



PRESENT



MAD Pride™



AUSTRALASIA



A CELEBRATION OF MAD CULTURE



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**RYDE CIVIC HALL
Devlin Street
RYDE, NSW, AUSTRALIA
7pm Friday 8th AUGUST 2003**

